

CLIENT:

The sole full-service children's hospital in Pennsylvania's rapidly growing Lehigh Valley region, Reilly Children's Hospital is affiliated with a larger health system and provides a comprehensive range of pediatric primary, specialty and emergency care. It is the only children's hospital in the Lehigh Valley Health Network, now a part of Jefferson Health, caring for more than 1,000 critically ill and injured patients annually.



LEVEL IV NICU



LEVEL II PEDIATRIC TRAUMA CENTER



VERIFIED PEDIATRIC REGIONAL BURN CENTER



DEDICATED PEDIATRIC TRANSPORTATION TEAM

+ DISTINCTIVE FACTOR:

The Lehigh Valley has experienced a population surge since 2020 and ranks in the top 10% of U.S. counties for growth, benefiting from its proximity to New York City and Philadelphia. The engagement aligned the hospital's mission with market demand and optimized resource allocation to support a surging regional population.

+ SITUATION:

Dreskin was retained by the leadership of Lehigh Valley Health Network to develop a strategic plan for Reilly Children's Hospital, based on Ronald Dreskin's experience as Chief Executive Officer of St. Christopher's Hospital for Children, and the healthcare team's understanding of the uniqueness of a pediatric academic medical center and knowledge of the regional market.

+ ENGAGEMENT:



Dreskin served as project manager and led a healthcare team to develop a robust strategic plan. The plan provided the organization with a long-term roadmap that aligned mission, vision, and values with priorities, goals, and actions to achieve over a five-year horizon. The team deployed a rigorous methodology combining advanced data analytics, infrastructure evaluations, and qualitative insights from extensive leadership and staff interviews.

Armed with these insights, Dreskin's team:

- Envisioned the future state that the organization wanted to achieve.
- Aligned people and resources, ensuring teams worked toward shared objectives.
- Created a strict framework to evaluate capital allocation, clarify future investments, and highlight underperforming services to discontinue.
- Established KPIs and accountability systems to ensure disciplined execution of the plan.

OUTCOME:

Reilly Children's Hospital serves as a dedicated pediatric hospital with expanded clinical expertise for the entire network and access to care for patients and their families.

- **Successfully developed a strategic plan**
- **Expanded pediatric services to all system hospitals**
- **Improved pediatric care in the region**